Package #1



Rate Card Value \$50,750

RADIO PLACEMENT

STAGE PLACEMENT

30 sec sponsorship pre-recorded commercials -350;

10 sec sponsorship announcement - **350;**

On Air Prize Giveaways/Show Sponsorship - 20

Logo placement on unified banner – Stage Live & Recorded sponsorship announcements Prize giveaways on stage with segment



SOCIAL, INTERACTIVE AND DIGITAL MEDIA PLACEMENT

SPONSOR ANNOUNCEMENTS IN JUBILEE PROMOTIONAL POSTS - 100,000 SM

SPONSOR ANNOUNCEMENTS IN SMS BLASTS – **15,000 CMC**

Package #2



Rate Card Value \$71,050



30 sec sponsorship pre-recorded commercials - 490;

10 sec sponsorship announcement - 490;

On Air Prize Giveaways/Show Sponsorship - 25

STAGE PLACEMENT

Logo placement on unified banner – Stage Live & Recorded sponsorship announcements Prize giveaways on stage with segment

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SOCIAL, INTERACTIVE AND DIGITAL MEDIA PLACEMENT

SPONSOR ANNOUNCEMENTS IN JUBILEE PROMOTIONAL POSTS – **100,000 SM** SPONSOR ANNOUNCEMENTS IN SMS BLASTS – **15,000 CMC**

Package #3



Rate Card Value \$20,300

RADIO PLACEMENT

STAGE PLACEMENT

30 sec sponsorship pre-recorded commercials -140;

10 sec sponsorship announcement - 140;

On Air Prize Giveaways/Show Sponsorship - 10

Logo placement on unified banner – Stage Live & Recorded sponsorship announcements Prize giveaways on stage with segment



SOCIAL, INTERACTIVE AND DIGITAL MEDIA PLACEMENT

SPONSOR ANNOUNCEMENTS IN JUBILEE PROMOTIONAL POSTS - 50,000 SM

SPONSOR ANNOUNCEMENTS IN SMS BLASTS - 8,000 CMC

Package #4



Rate Card Value \$30,450



30 sec sponsorship pre-recorded commercials -210;

10 sec sponsorship announcement - 210;

On Air Prize Giveaways/Show Sponsorship - 15

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STAGE PLACEMENT

Logo placement on unified banner – Stage Live & Recorded sponsorship announcements Prize giveaways on stage with segment

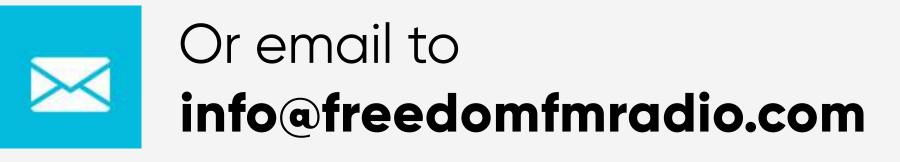
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SOCIAL, INTERACTIVE AND DIGITAL MEDIA PLACEMENT

SPONSOR ANNOUNCEMENTS IN JUBILEE PROMOTIONAL POSTS – **50,000 SM** SPONSOR ANNOUNCEMENTS IN SMS BLASTS – **8,000 CMC**



For details, please call us at **718-758-5050 ext. 1**



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