

# Package #1

10 weeks

**\$9,450.00**

**Rate Card Value ~~\$50,750~~**



## RADIO PLACEMENT

30 sec sponsorship pre-recorded commercials - **350**;  
10 sec sponsorship announcement - **350**;  
On Air Prize Giveaways/Show Sponsorship - **20**



## STAGE PLACEMENT

Logo placement on unified banner – Stage  
Live & Recorded sponsorship announcements  
Prize giveaways on stage with segment



## SOCIAL, INTERACTIVE AND DIGITAL MEDIA PLACEMENT

SPONSOR ANNOUNCEMENTS IN JUBILEE PROMOTIONAL POSTS – **100,000 SM**  
SPONSOR ANNOUNCEMENTS IN SMS BLASTS – **15,000 CMC**

# Package #2

10 weeks

**\$11,450.00**

**Rate Card Value ~~\$71,050~~**



## RADIO PLACEMENT

30 sec sponsorship pre-recorded commercials - **490**;  
10 sec sponsorship announcement - **490**;  
On Air Prize Giveaways/Show Sponsorship - **25**



## STAGE PLACEMENT

Logo placement on unified banner – Stage  
Live & Recorded sponsorship announcements  
Prize giveaways on stage with segment



## SOCIAL, INTERACTIVE AND DIGITAL MEDIA PLACEMENT

SPONSOR ANNOUNCEMENTS IN JUBILEE PROMOTIONAL POSTS – **100,000 SM**  
SPONSOR ANNOUNCEMENTS IN SMS BLASTS – **15,000 CMC**

# Package #3

5 weeks

**\$5,975.00**

Rate Card Value ~~\$20,300~~



## RADIO PLACEMENT

30 sec sponsorship pre-recorded commercials - **140**;  
10 sec sponsorship announcement - **140**;  
On Air Prize Giveaways/Show Sponsorship - **10**



## STAGE PLACEMENT

Logo placement on unified banner – Stage  
Live & Recorded sponsorship announcements  
Prize giveaways on stage with segment



## SOCIAL, INTERACTIVE AND DIGITAL MEDIA PLACEMENT

SPONSOR ANNOUNCEMENTS IN JUBILEE PROMOTIONAL POSTS – **50,000 SM**  
SPONSOR ANNOUNCEMENTS IN SMS BLASTS – **8,000 CMC**

# Package #4

5 weeks

**\$7,975.00**

Rate Card Value ~~\$30,450~~



## RADIO PLACEMENT

30 sec sponsorship pre-recorded commercials - **210**;  
10 sec sponsorship announcement - **210**;  
On Air Prize Giveaways/Show Sponsorship - **15**



## STAGE PLACEMENT

Logo placement on unified banner – Stage  
Live & Recorded sponsorship announcements  
Prize giveaways on stage with segment



## SOCIAL, INTERACTIVE AND DIGITAL MEDIA PLACEMENT

SPONSOR ANNOUNCEMENTS IN JUBILEE PROMOTIONAL POSTS – **50,000 SM**  
SPONSOR ANNOUNCEMENTS IN SMS BLASTS – **8,000 CMC**



For details, please call us at  
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Or email to  
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