



BRIGHTON JUBILEE

25 **SUNDAY**
August

Be the Center of Attention! Join FreedomFM at the biggest street festival of the year! At 47th Annual Brighton Jubilee, with over 125,000 attendees, your business can be in the spotlight. Take advantage of this unique opportunity to showcase your brand on the main stage, engage with new customers, and boost your visibility through various promotional channels.



Unmatched Exposure: Be part of the main stage, the highlight of the festival, ensuring your brand gets noticed by thousands.



Opportunities: Connect directly with festival-goers through giveaways, raffles, and live mentions.



Multi-Channel Promotion: Benefit from radio ads, social media posts, and on-site engagement to maximize your reach.



Best Value

FEATURE	Package #1	Package #2	Package #3
Price	\$11,450	\$9,450	\$5,975
Rate Card Value	\$71,050	\$50,750	\$20,300
RADIO PLACEMENT (LEAD-UP)			
Duration (weeks)	10	10	4
30 sec sponsorship pre-recorded commercial	490 spots (7/day)	350 spots (5/day)	140 spots (4/day)
10 sec sponsorship announcements	490 spots	350 spots	140 spots
On Air Prize Giveaways/Show Sponsorship	25 spots	20 spots	10 spots
SOCIAL MEDIA PROMOTION			
Jubilee Promotional Posts (SM)	100,000 reach	100,000 reach	50,000 reach
SMS Blasts (CMC)	15,000 messages	15,000 messages	8,000 messages
STAGE PLACEMENT (DAY-OF)			
Logo on unified banner	✓	✓	✓
Live & Recorded sponsorship announcements	✓	✓	✓
Prize giveaways on stage with segment	✓	✓	✓



For details, please call us at
718-758-5050 ext. 1



Or email to
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