

FEATURE	Package #1	Package #2	Package #3
Price	\$11,450	\$9,450	\$5,975
Rate Card Value	<del>\$71,050</del>	<del>\$50,750</del>	\$20,300
RADIO PLACEMENT (LEAD-UP)			
Duration (weeks)	10	10	4
30 sec sponsorship pre-recorded commercial	490 spots (7/day)	350 spots (5/day)	140 spots (4/day)
10 sec sponsorship announcements	490 spots	350 spots	140 spots
On Air Prize Giveaways/Show Sponsorship	25 spots	20 spots	10 spots
SOCIAL MEDIA PROMOTION			
Jubilee Promotional Posts (SM)	100,000 reach	100,000 reach	50,000 reach
SMS Blasts (CMC)	15,000 messages	15,000 messages	8,000 messages
STAGE PLACEMENT (DAY-OF)			
Logo on unified banner			
Live & Recorded sponsorship announcements			
Prize giveaways on stage with segment			



For details, please call us at 718-758-5050 ext. 1

